

Berneslai Homes - Freedom of Information 2024-2025: HR

605

19/06/2024

• How many homes to let at a social rent package (including London Affordable Rent and London Living Rent where applicable) do you have in your housing stock, either directly or through an ALMO or a wholly owned housing company (please list them separately)?

Berneslai Homes is an ALMO who manages social housing on behalf of Barnsley Council. As of 13/06/24 our housing stock is 17,961.

• How many comms people in your organisation work on housing communications? This includes anyone tasked with things like media relations, social media, marketing, web operations, public affairs, and so on. Please list the posts and what proportion of their time is spent on housing comms, as a proportion of a full time equivalent post.

Currently 3 people work within the Berneslai Homes communications team, all roles take responsibility for aspects of internal and external communications for Berneslai Homes, spending 100% of their time on communications and marketing activity as follows:

- o Communications manager 37 hours, permanent
- o Communications officer 34 hours, permanent
- o Communications graduate 37 hours, fixed term to July 2025
- o Graphic design and creative officer 37 hours, currently vacant

• Are those staff members paid for from funds in your housing revenue account (ie your tenants rent) or by other means? Please explain how if it's the latter.

Yes, all Berneslai Homes communications staff are paid from the housing revenue account.